



EVENTS SUPPORT GRANT SCHEME

The aims of the Events Support Grant Scheme

Boost attendance at events

Grow the reputation of Crieff as a place to visit with an all year calendar of attractive, innovative and appealing events and festivals

Assist new events to take place and to flourish

Help build sustainable local skills and capacities to run and manage events

The Events Support Grant Scheme

The Crieff Succeeds BID identified, through consultation with local businesses, the benefits of a grant support scheme that would contribute to enhancing the appeal of Crieff as place with an interesting all year round programme of events and festivals, each contributing to the not just the tourism economy but to the overall economy of the town.

Main Aims of the Scheme

The scheme sets out to;

- Boost attendance at events
- Grow the reputation of Crieff as a place to visit with an all year calendar of attractive, innovative and appealing events and festivals.
- Assist new events to take place and to flourish
- Help build sustainable local skills and capacities to run and manage events

Eligible Activities

The following list is not exhaustive:

- Marketing of the event
- Staff training and development
- Event management costs
- Third party supply costs
- Hire of equipment
- Event insurance
- Enhancing online or e-commerce capabilities
- Matched funding
- Feasibility studies

Do you qualify for a grant?

- If your event located within the BID area?
- Constituted body is the lead applicant
- Can highlight in the application that the project will meet at least one of the Main Aims of the Scheme and is clearly identifiable as one of the Eligible Activities

How does the scheme work?

There is an annual budget allocated to the scheme within the BID Business Plan. Event organisers can apply to the scheme and awards will be decided by the BID Board of directors.

- Each scheme and annual budget runs from 1st October to 30th September.
- A new scheme will be available in each year between 2015-2020.
- When the annual budget is used up the scheme will close and re-open in the following financial year.
- A maximum grant of £3,000 is available, and will not exceed 50% of the total project costs.
- No event will be awarded more than one grant in any one financial year.

- The scheme should not be seen as an annual contribution to event costs but applicants may bid for a multiple year grant of up to a maximum of three years. This is done so as to help stabilise events. Such applications will be carefully considered prior to award.

You cannot apply for

- Expenditure already committed at the time of application
- An event that is not in keeping with the overall ethos of Crieff and general town marketing ambitions or brings the area into disrepute.

Before applying you should check:

- You have the property owners' permission to undertake the event, we need to see proof.
- Whether or not you need planning permission.
- Whether or not you require insurance cover for the event and its organisers.

Assessing your application

The BID Board will assess each application on merit basing their decision around the following;

- Meets Main Aims of the scheme.
- Eligibility.
- Evidence of the event being an asset to Crieff and build its reputation.
- Standard of work and design being proposed.
- Will the improvement enhance the customer experience?
- Necessary statutory notices and planning permissions in place.
- Availability of funds in the BID Grant Scheme.
- Evidence of a minimum of two quotes for any third party supplies

Awarding of Grants

We aim to make a decision on applications within 21 days. If your applications is successful the grant will be generally based on the lowest tender and if at all possible the services being supplied by local businesses. The works must be carried out within 6 months of the award date, with the exception of any multiple year applications. Please note that any required Permissions allowing the event to take place must be sought before an application to the BID is lodged.

Payment

The BID Board will determine the schedule of payments. In many instances 100% of the sum awarded will be paid on initial grant approval.

Further information

To chat through your ideas and to get an application form please contact the BID Manager at the Crieff Succeeds BID office. **It is recommended you talk through your application with the BID Manager before lodging your application:**

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