

**CRIEFF SUCCEEDS BID LIMITED**  
**A COMPANY LIMITED BY GUARANTEE**  
**MANAGEMENT INFORMATION**  
**FOR THE PERIOD ENDED 31 AUGUST 2016**

**CRIEFF SUCCEEDS BID LIMITED**  
**A COMPANY LIMITED BY GUARANTEE**  
**DETAILED TRADING AND INCOME AND EXPENDITURE ACCOUNT**  
**FOR THE PERIOD ENDED 31 AUGUST 2016**

	<b>Period ended 31 August 2016 £</b>
<b>Income</b>	
BID Levies	78,905
BID Steering Group	1,230
	<u>80,135</u>
<b>Direct costs</b>	
Make It Happen - wages and salaries	16,400
Make It Happen - marketing coordinator	12,730
Make It Happen - administration	1,415
Make It Happen - office overheads	1,365
Market Crieff - brand development	7,500
Market Crieff - marketing campaigns	12,789
Market Crieff - consumer research	250
Market Crieff - events support grants	10,838
Welcome Crieff - business improvement grants	4,652
Welcome Crieff - review parking charges	1,570
Welcome Crieff - street improvements	1,075
	<u>(70,584)</u>
<b>Gross surplus</b>	<u>9,551</u>
<b>Administrative expenses</b>	<u>(880)</u>
<b>Operating surplus</b>	<u><u>8,671</u></u>

**CRIEFF SUCCEEDS BID LIMITED**  
**A COMPANY LIMITED BY GUARANTEE**  
**SCHEDULE OF ADMINISTRATIVE EXPENSES**  
**FOR THE PERIOD ENDED 31 AUGUST 2016**

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	<b>Period ended 31 August 2016 £</b>
<b>Administrative expenses</b>	
Accountancy fees	800
Company incorporation costs	80
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	<b>880</b>
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