

Business Questionnaire

Survey closes Friday 19th September 2014

The information you provide on this questionnaire will contribute to drawing up the business priorities for Crieff. These ideas, after further consultation, will form a Business Plan upon which you will be balloted in June 2015.

Business in Crieff: (We will not share your information with any third parties.)

Property Name: _____

Business Trading Name: _____

Address: _____

Postcode: _____

Tel No: _____ Email: _____

Contact name: _____

Position: _____

Property Owner and Eligible Ratepayer:

Name: _____

As above: please tick, if same as above

Address: _____

Postcode: _____

Tel No: _____ Email: _____

Questionnaire completed by:

Name: _____

As above: please tick, if same as above

Address: _____

Signature: _____ Date: _____

Tel No: _____ Email: _____



Q1. What is your business? (Please tick one option)

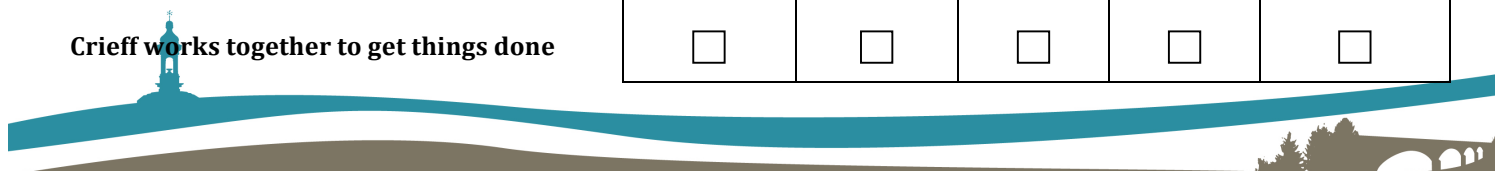
An independent business	<input type="checkbox"/>	Social Enterprise or Charity	<input type="checkbox"/>
Scottish regional chain	<input type="checkbox"/>	National multiple	<input type="checkbox"/>

Q2. What is your overall view of Crieff as a place to do business?

	V Poor	Poor	Average	Good	V Good
Now	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 years ago (or since establishment if less)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q3. How accurately do the following statements describe 'today's Crieff' (Please rank them on a scale of 1 being highly inaccurate and 5 being highly accurate)

	1	2	3	4	5
Crieff makes the most of tourism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It's easy for visitors to find their way around	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All year round events attract visitors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crieff is a place to visit and shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Good parking management and availability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Good state of roads and pavements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well presented shops and buildings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crieff is a good place to do business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crieff is a good place to invest in	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The streets are safe to walk at night	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crieff works together to get things done	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Q4. What are the three main strengths of Crieff as a place to do business?

Please state in order of importance (continue of reverse if required).

1 _____
2 _____
3 _____

Q5. What are the three main weaknesses of Crieff as a place to do business?

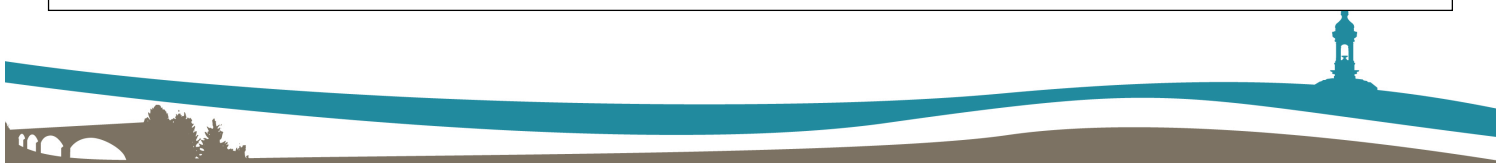
Please state in order of importance (continue of reverse if required).

1 _____
2 _____
3 _____

Q6. What impact would you like the BID to have on Crieff? (Please rank them on a scale of 1 being least important and 5 being most important)

	1	2	3	4	5
Improve traffic and parking management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve the physical environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase numbers of visitors and shoppers to the town	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Give Crieff business a greater voice and influence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cost saving schemes for businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If other, please state below:



Q7. What aspects of Crieff as a place to do business would you MOST like to see improved over the next five years? (Please rate them on a scale of 1 being highly unnecessary and 5 being wholly essential)

	1	2	3	4	5
More marketing as a tourist and shopping destination	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More events and festivals extending the season	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shop frontage improvement schemes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More things to do at the weekends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Better town centre parking and traffic management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleaner streets, pavements and public areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Better signage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safer streets at night	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business collaboration schemes i.e. training, customer service, business social media etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More office or starter business units to attract new businesses to Crieff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q8. Do you have any additional views you would like to share regarding the BID?

Q9. Would you like someone from Crieff Succeeds BID team to contact you directly?

Yes

No

If yes by: Telephone

Email

Thank you for taking the time to complete this questionnaire.
Please return to the Crieff Succeeds BID team via the addressed envelope provided or call Alan on 07785 722936 to arrange a meeting.